What is BROHS?

**Brothers Reclaiming Our Heritage Society** or **BROHS** is a multi-generational GBTQI support and social group that is open to all men/male identified individuals residing in Alameda and Contra Costa counties. Created by **AIDS Project of the East Bay (APEB)**, the purpose of BROHS is to cultivate leadership, create public system change and build culturally appropriate strategies and programs through its members. BROHS members will be key in creating community focused HIV awareness and prevention, educating community on medical navigation for both physical and psychosocial health, advocating addiction support and other issues prominent within the African and Latino American GBTQI communities.

**BROHS** is governed by two program facilitators and the **BROHS Council**. There are a total of five council members whose duties are specifically aligned with the five divisions of the BROHS program: **BroTalk**, **BroShops**, **BroTorials**, **BroCials** and **BroFit**. Each division was designed to effectively promote the **BROHS** agenda face-to-face and via social media platforms in an effort to bridge the gap between generations while promoting technological advancement. Each subgroup is in place to allow effective evaluation of the challenges and disparities faced within both the Hispanic and African American GBTQI communities. All subgroups follow the annual **BROHS Calendar,** which lists all group/subgroup activities and monthly topic of focus.

**BroTalk** is a weekly discussion/support group. The purpose of BroTalk is to create a space where Black and/or Latino GBTQI men can discuss the challenges and disparities within our communities in an effort to discover solutions for and implement initiatives to fill those gaps in conjunction with the other four BROHS Programs. BroTalk will meet in person at APEB office weekly and broadcast via the **BROHS Facebook Page** for those who are not able to attend in person. There are two facilitators for BroTalk who will lead the group through an eight-part series culminating in the annual BroTalk Holiday Party.

**BroShops** are Monthly/Bi Monthly Workshops centered on the needs of GBTQI men. All workshops are created to include information that upholds the values and agenda of BROHS, which is to educate and inform our community and provide a safe space where Black and Latino GBTQI men can learn from professionals and peers alike. All BroShops will follow the BROHS Annual Calender Monthly Themes (ie: BroTalk, BroTorials, BroCials, etc.)

In an effort to step into the new millennium, **BroTorials** will be available on all online platforms affiliated with APEB and BROHS. BroTorials will consist of 20-30 second vignettes on topics such as HIV Prevention, PrEP, Harm Reduction, ManCare, Social Engagement and other topics specific to black and brown GBTQI men. BroTorials will also make way for APEB’s first scripted web series coming Spring of 2018.

**BroCials** are social events that will be presented and hosted by BROHS. Events will be classified as social or community uplifting. BroCials are our way of creating community engagement that speaks to both our heritage and the current state of culture. From back-to-school and winter clothing drives to speed dating and sewing classes, the goal of BroCials is to create a safe space for black and brown GBTQI men to socialize, shine and build community.

**BroFit** (**Brothers Reclaiming Our Fitness**) is a fitness and health initiative to help GBTQI men of color take ownership of their health and fitness in an effort to provide the proper tools to promote exercise and nutrition as a means to emphasize whole person care. Through cardio, calisthenics, plyometrics, meditation/yoga and the group workout method, BroFit is geared to help our clients meet and maintain their fitness goals.